



Non-traditional Wedding Dates: Is Sunday the New Saturday?

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Saturday may be the traditional day to tie the knot, but Atlanta venues say local brides are starting to think outside the box. They're starting to see an influx of weekday and Sunday ceremony requests!



Special events coordinator of [JCT.Kitchen & Bar](#), Loren Hagearty, says couples are choosing nontraditional days for all kinds of reasons. "First and foremost, venues usually cost significantly less on Sundays because there is less demand for this day. Next, guests tend to drink less on Sunday because they have to go to work the next day. That tends to drop the bar tab significantly. Lastly, the venue's time frames tend to be more flexible on Sundays, so they can arrange to have their wedding at any time of their choice for as long or as short as they like." JCT. Kitchen & Bar offers wedding guests award-winning Southern farmstead fare along with an in-house events coordinator and a variety of space options.





The W Atlanta-Midtown Hotel's exotic and sophisticated [Spice Market](#) restaurant has been seeing more of what they call "the brunch bride." "This is the bride who books her event space on a Sunday afternoon in order to snag a higher end venue, but keep her costs low," says Private Events Coordinator Megan Shaw. Shaw says these unique brunch weddings are generally held on a Sunday morning or early afternoon with the reception following soon after in the same event space. "In addition to cutting costs for the couple, the Sunday brunch wedding is also appealing to the proprietor because it allows us enough time to turn over an early wedding and get the space ready for an event that evening," she adds. Because Spice Market is located within the W Atlanta-Midtown Hotel, Shaw says brides often cut alcohol in order to offer their guests a savvy room rate that Sunday night.





★ In Dahlonega, [Wolf Mountain Winery & Vineyards](#) owner Karl Boegner says that in addition to Sunday weddings, he's recently seen another wedding "day" trend: weekday weddings. "It's not just about the budget when a bride chooses to have a weekday wedding. Although it *is* less expensive, we find brides often choose this option because of an emotional significance behind a certain date. From an anniversary to a special family date, brides want that date no matter what day of the week it falls on," says Boegner. Wolf Mountain Winery & Vineyards offers a variety of breathtaking views and reception space along with three styles of receptions: heavy hors d'oeuvres, buffet dinner or seated dinner.

>See other ideas on how to [pick a perfect wedding date](#)

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